

[Document Name] ABSTRACT

A user can set reproduction of data broadcasting to ON and OFF by operating a remote control. When the reproduction of the data broadcasting is set to OFF, a disabling flag is set 5 to ON. An NVRAM in a television receiver stores a disabling flag indicating whether or not the reproduction of the data broadcasting is disabled, data used at the time of receiving the data broadcasting, and data generated and updated when the data broadcasting is received. A data broadcasting reproduction 10 disabler disables, when the disabling flag stored in the NVRAM is set to ON, the reproduction of the data broadcasting against an instruction to reproduce the data broadcasting from the user.